



**The New Mexico Coalition of Educational Leaders
(NMCEL)**

- Is relied upon as the experts in the strategic guidance of educational policy and practice in New Mexico.
- Provides the effective foundation for proactive advocacy for public education in New Mexico.

**NMCEL
2018-2019
Strategic
Plan**

- **Part I**
Increase our collaborations and create a defined communication plan to better advocate for our efforts.
- **Part II**
Push the agenda of a quality, better defined, and all-out effort to increase local control as a state policy focus.
- **Part III**
Active set of actions to press for sufficiency of funding for New Mexico Public Schools and assure that no more raids on any part of the resources for public schools will be considered acceptable politically or strategically.

**NMCEL
AFFILIATES**

- New Mexico School Superintendents Association (NMSSA)
- Albuquerque Public Schools Principals Association (APSPA)
- Alliance for the Advancement of Teaching & Learning (NMSU)
- Cooperative Educational Services (CES)
- Eastern New Mexico Educational Resource Center (ENMERC)
- New Mexico Activities Association (NMAA)
- New Mexico Association for Bilingual Educators (NMABE)
- New Mexico Association of Educational Retirees (NMAER)
- New Mexico Association of Elementary School Principals (NMAESP)
- New Mexico Association of Secondary School Principals (NMASSP)
- New Mexico Association of School Business Officials (NMAASBO)
- New Mexico School Personnel Association (NMSPA)
- New Mexico Society for Technology in Education (NMSTE)
- Regional Educational Cooperatives Association (RECA)
- Southeastern New Mexico Educational Resource Center (SNMERC)
- New Mexico Council of Administrators of Special Education (NMCASE)
- New Mexico Public Facilities Management Association (NMPFMA)
- Coalition of State Supported Educational Programs (COSSEP)

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Sponsorship/Partnership Opportunities

A Partnership with the New Mexico Coalition of Educational Leaders will provide you the opportunity to engage with an organization dedicated to providing support to the educational leaders in the state and to providing a rich educational learning experience for ALL students in New Mexico.

Platinum -- \$15,000

- Superintendent Convocations
- Full page color ad in Electronic Newsletter (8 issues annually)
- Sponsor listed with appropriate links on Corporate Sponsor Tab on Website
- Sponsor ad prominently listed on website *Home Page* for two months
- Sponsor listed on NMCEL Informational Brochure
- NMSSA Luncheon Opportunity (1 of 3)
- Summer Conference Speaker opportunity
- Complimentary Summer Conference Exhibitor Table
- Full page color ad in summer conference Agenda Book
- Featured in summer conference slide show during opening sessions
- Recognition at summer conference opening sessions and reception
- Sponsor name displayed on table signs at summer conference Awards Luncheon
- Letter of Introduction from NMCEL Executive Director with flyer advertisement mailed to 89 school districts and Affiliate member organizations

Gold -- \$10,000

- October Symposium
- Half page ad in Electronic Newsletter (8 issues annually)
- Sponsor listed with appropriate links on Corporate Sponsor Tab on Website
- Sponsor listed on NMCEL Informational Brochure
- NMCEL Luncheon Opportunity (1 of 5)
- Summer Conference Speaker opportunity
- Complimentary Summer Conference Exhibitor Table
- Half page color ad in summer conference Agenda Book
- Featured in summer conference slide show during opening sessions
- Recognition at summer conference opening sessions and reception
- Sponsor name displayed on table signs at summer conference Awards Luncheon

Silver -- \$5,000

- Quarter page ad in Electronic Newsletter (8 issues annually)
- Sponsor listed with appropriate links on Corporate Sponsor Tab on Website
- Sponsor listed on NMCEL Informational Brochure
- Quarter page ad in summer conference Agenda Book
- Featured in summer conference slide show during opening sessions

- Recognition at summer conference opening sessions and reception
- Sponsor name displayed on table signs at summer conference Awards Luncheon

Bronze -- \$2,500

- Sponsor listed with appropriate links on *Corporate Sponsor* Tab on Website
- Sponsor listed on NMCEL Informational Brochure
- Sponsor listed in summer conference Agenda Book
- Featured in summer conference slide show during opening sessions
- Recognition at summer conference opening sessions and reception

Additional Summer Conference Sponsor Opportunities:

- Sponsor Printing of Informational Brochure
- Sponsor Printing of summer conference Agenda Book
- Sponsor Printing of summer conference Lanyards (\$750)
- Sponsor Printing of summer conference Name Badges (\$600)
- Sponsor summer conference Reception (Ruby \$500, Sapphire \$1,000 and Diamond \$2,000)
- Sponsor Printing of summer conference Awards Program
- Sponsor summer conference Awards Luncheon (Ruby \$500, Sapphire \$1,000 and Diamond \$2,000)
- Summer Conference Exhibitor Table (\$500)
- Summer Conference Golf Tournament
- Summer Conference Agenda Ad listing –
 - Full page ad (\$1000)
 - Half page ad (\$500)
 - Quarter page ad (\$250)

Other Customized Sponsorship Opportunities Available! Schedule a meeting with us and let's talk about your needs.