



DATES: October 15-16

LOCATION: Santa Fe, New Mexico, USA

VENUE: Santa Fe Community Convention Center

Festivities: Oct 15th 6PM-10PM

Santa Fe Farmer’s Market Pavilion
featuring Roadtrip Nation Premiere

CLOSE IT 2019 builds on seven years of success! Close It brings together forward-thinking leaders from across corporate, education, HR, new technologies, philanthropy and workforce to address the CRITICAL SHIFT in the future of working and learning equity. This year’s Summit will focus on blurring the lines between traditional learning and work. Our continued effort to drive action on equity and shifting our economy to greater emphasis on skills - the technologies and innovations that are at the forefront of change.

NEW This Year:

theSHIFTawards

Innovations in hiring, training, pathways

in partnership with SHRM-NM and I+E
National Awards for HR Innovations



TALENT TRIO AWARDS
students.teachers.technical experts

in partnership with Project ARCan
I+E Classroom Innovation Awards

Named one of the “10 conferences you should attend if you are an education entrepreneur in 2018” by Forbes, the Summit is designed to inspire solutions across networks and create lasting systemic connections and alignment. CLOSE IT is a place to learn and identify opportunities to create solutions, align with like-minded professionals around action strategies, and to improve collaboration. Two full days of content, networking, and technology from around the world and across sectors.

WHO Attends CLOSE IT 2018: Thought leaders across the education, training, and hiring landscape interested in shaping better employment outcomes for low- to mid-skill individuals: This could include leaders in Business and HR Higher Education, Research, Community, Education Tech, Employment Tech, Philanthropy & Foundations, Policy & Government, Workforce, Economic Development, Venture and Social Venture and Community Based Organizations.

Produced by Innovate+Educate, a national 501c3 based in Santa Fe implementing research-based, demand-led strategies that will lead to the national adoption of competency-based hiring and training by employers. Without the generous support of our sponsors, The Close It Summit would not be possible. We aim to build long-term, mutually beneficial partnerships, with our work together continuing beyond The Close It Summit. Join us for the first CLOSE IT in our home State!

Partial list of CLOSE IT 2019 SPONSORS:



Partial list of main stage speakers and Learning Session presentors:

ROTI BALOGUN | Global Head of Organization + Talent Development | General Electric | Power
 ELYSE ROSENBLUM | Founder and Principal | Grads of Life
 DR. KATIE NIELSON | Chief Education Officer | Voxy
 STEPHEN PATRICK | Vice President + Executive Director | the Aspen Institute Forum for Community Solutions
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 SUPARNO BANERJEE | Vice President of Public Sector and Smart Cities for Nokia Global Enterprise
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 SARAH BOISVERT | Author | The New Collar Workforce
 REG JAVIER | Deputy Executive Officer | the Economic Development Agency | County of San Bernardino
 TRACEY BRYAN | President/CEO | The Bridge of Southern New Mexico
 BOB HIERONYMUS | Vice President, Business Development And Partnerships | EMSI
 DOUG LEDERMAN | Author & Editor | Inside Higher Ed
 AMYRIS FERNANDEZ | Professor + Faculty Mentor | Brazilian Universities
 CAROL CARTER | Founder + CEO | LifeBound, LLC + GlobalMindED
 ASHISH RANGNEKAR | Co-founder + CEO | BenchPrep
 TODD HAND | Founder + Managing Partner | Knowledge Leaders

CHARLES ASHLEY III | President & Founder | Cultivating Coders
 KRISTEN FYFE-MILLS | Associate Director of Communications + Brand | the Association for Talent Development
 GABRIELA RIVERA | Associate Director for International Affairs | CETYS University
 AMANDA ARAGON | Executive Director | New Mexico Kids Can
 DAVID HELENE | Founder + CEO | Edquity
 TIM KUBIK | Co-Owner | Project ARC
 STEPHANIE COUCH | Executive Director | Lemelson-MIT Program
 JOSEPH KITTERMAN | President and CEO | 180 Skills
 SARAH LEIBRANDT, PHD | Senior Research Analyst, Western Interstate Commission for Higher Education
 DR. AHRASH BISSEL | President | The NROC Project
 DORIS KORDA | Founder, Korda Institute for Teaching
 LILLIAN MONTOYA | President & CEO | CHRISTUS St. Vincent healthcare system
 RAMJI RAGHAVAN | Founder + CEO | Pragma Systems
 PETER CALLSTROM | President & CEO, San Diego Workforce Partnership
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 MONTY HAMILTON | Chief Executive Officer | Rural Sourcing Inc.
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 PARMINDER JASSAL | Institute for the Future, Work + Learn Futures Group Director
 GINGER GOSSMAN | Senior Director, Innovation and Policy Development Academic Planning + Policy Texas Higher Education Coordinating Board
 MARIANNE MEROLA | Education Program Manager | McDonald's
 ANDREW WILLIAMSON | Executive Director | Victorian TAFE Association | Australia
 DAVID DORÉ | President | Pima Community College Northwest Campus + Downtown Campus
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 SUSAN LUPO | Senior Policy Associate | Corporation for a Skilled Workforce
 STEPHEN CATT | Deputy Director of Education and Workforce
 HEATHER MCGOWAN | Author + Speaker Development |
 STEVE CATT | Advanced Robotics for Manufacturing (ARM)
 STEPHEN RICE | President and CEO | Upskill Enterprise



In Partnership with the School For Advance Research a public event with THOMAS MALONE | Patrick J. McGovern Professor of Management at the MIT Sloan School of Management

Partial list of Learning Session:

BenchPrep – Powering the New World of Digital Learning, From Content Delivery to Scale
Boertzel Media – Put on Your Oxygen Mask First: The Need for Personal Development for Teachers
Capella University – Building Effective Academic-Employer Partnerships
Caseworx – Coffee, Placebo, or Meth: Educational Storytelling and Building the Learning Objects of the Future
The Center for Work Ethic Development – Work Ethic: The Building Blocks for the 21st Century Workforce
CETYS University – Developing Education & Workforce Opportunities in Border Communities
CETYS University – Creating & Sustaining an Economic Megaregion
Cohen Strategy Group, LLC – Improving the Economy & Supporting Students Beyond Tuition -- Addressing Basic Needs of #RealCollege
County of Los Angeles – Adapting innovation economy approaches to improve workforce development service delivery
Credential Engine – Using Technology to Improve Credential Transparency
EARI – How Inclusive Access can Unleash Potential: Designing programs that recognize the trauma of poverty
Education Design Lab – Retail to Advanced Manufacturing: New Opportunities for Frontline Workers in San Antonio through Learner Centered Design
Federal Reserve Bank of Philadelphia – Expanding Opportunity: Innovative Investments in Outcomes
Fit First Technologies Inc. – How leading with Job Fit creates a People-Centric Workforce System that Works for Everyone
Foundry College – Building Employer-Education Partnership Structures to Future-proof Workers
Genesys Works/Year Up – Creating a Win-Win: How to innovate to solve corporate talent needs while having social impact
GPS – Improve Employer Engagement Using Technology to Teach, Track & Transition Students in Work-based Learning Experiences
GSX, Corp. – Towards a Shared Understanding of Complexity: Content, Context, and the Future of Work
Higher Learning Advocates – A Portable Learning Pass: Can Policy Create New Upskilling Opportunities That Follow the Learner?
JOBSPEAKER – California Style: A collaborative platform sprouting from the CA Community College System
Korda Institute – Learning While Doing: A Teaching Method for Critical Skills Development
Levelhead – Digital Mindfulness Solution Improves Student Engagement, Focus & Attention & Reduces Stress
LRNG – Badges to Bachelors: Building a City Based Learning Ecosystem
Lutheran Immigration and Refugee – Service Building Career Pathways: Refugees in Focus
Mursion – VR for HR: How Best Western Closed the Interpersonal Skills Gap
New Mexico PBS – What it Takes: Partnering with your PBS station to help teachers connect students to career option
NM Governor's Commission on Disability – The Americans With Disabilities Act and Assistive Technology Innovation Lead to Inclusive Employment
NORC/EdReady – Using Technology to Identify and Improve Core Workforce Skills in Math and English
OTEC – Project Integrate: Exploring Future Employment Pathways
Participate – We're all masterminds: How leading with inquiry shifts traditional learning models
Project ARC - Talent Trio Sessions. - How can we use assessment to critically shift the working learner ecosystem of the future?
RTI International – Making Paid Internships the Standard: A Global Lens
School Success Network – Who Will Teach the Children? Recruiting, Retaining and Refreshing Highly Effective Educators
Social Policy Research – The Future of Work: Answers from Workforce Champions & Other Miracle Workers
Southern New Hampshire University – The World of Work and Education in 2030
STEMconnector – State of STEM: Determining High-Impact Pathways for the Future Workforce
Teach the Future – Teaching Career Skills by Teaching the Future
University Innovation Alliance – Rebooting the Campus to Career Connection: How Should Higher Ed and Employers Work Together?
University of Texas System Administration – seekUT: Tracking Graduate Earnings Across State Lines
Urban Institute - The Role of Technology in Workforce Development for Disadvantaged Populations: What's Working, What's Not Working, and What are the Knowledge Gaps?
US Commercial Service – International Expansion: How to Streamline Growth and Prioritize Markets
Van Andel Education Institute – Make It Real: Implementing Project-Based Learning
Victorian TAFE Association (Australia) – Skills Development in Australia
Voxy – How Language Learning is Helping Savvy Employers Close Skills Gaps
Western Governors University – Mindset matters most: A scalable approach to college readiness
The Workers Lab – The \$1,000 Problem
180 Skills – The Skills Access Challenge: Changing the lives of low-income, nontraditional learners through increased access to skills training



Special screening and discussion of a new Episode **REROUTING**

"It's never too late to make a change for the better. Meet three roadtrippers at a crossroads: Dana, a grandmother who's worried the workforce has passed her by; Jeremy, a military veteran who's eyeing a new career path; and Bernita, a mother of two who feels boxed in by her lack of a degree. They've all lived a lifetime's worth of experiences—and now they're ready for what's next. Follow their eye-opening road trip across America as they explore communities keeping ahead of the curve through alternative forms of education and training, and talk to people who are navigating life's turns with tenacity—and without traditional four-year degrees.



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